

Active Membership

- Participate in at least one FAM Allies committee and full coalition meeting per year.
- Have access to all FAM Allies resources including, but not limited to, mailings and notices, to information and educational materials that can support programs within individual communities or organizations.

Family and Friends Membership

- Receive FAM Allies mailings and notices.
- Attend events or activities.
- Encouraged to participate in activities and become active members.

Sponsorship

- Individuals, organizations, foundations, or businesses whose involvement entails direct financial or in-kind support.
- Receive mailings, notices, and special recognition
- Encouraged to participate in activities and become active members.

Fight Asthma Milwaukee (FAM) Allies Membership Agreement

Membership in FAM Allies is open to any individual or organization that endorses the coalition's vision and mission.

FAM Allies Mission:

FAM Allies works together with children and families connecting them to caring people, reducing hospital stays, and supporting healthy lives.

- Strengthen partnerships among families and other caregivers, community representatives, health care professionals, government officials, and businesses
- Communicate key goals of asthma care effectively
- Link children with asthma, their families, other caregivers, and healthcare providers to needed resources and services

FAM Allies Vision:

Fight Asthma Milwaukee Allies envisions our community of children with asthma and their families having excellent quality of life and the lowest asthma hospitalization rate of any large city in the Midwest.

FAM Allies Goals:

1. Improve the quality of life of children with asthma and their families in Milwaukee.
2. Reduce community asthma emergency visits and hospitalization rates.
3. Reduce missed childcare and school days by children with asthma.
4. Develop a sustainable strategy for asthma management in Milwaukee.

Coalition Principles:

1. Pursue concrete, attainable goals.
2. Include diversity in membership.
3. Foster mutual respect, understanding and trust.
4. Facilitate collaborative partnerships in activities.
5. Build on strengths and resources in the community.
6. Promote learning and empowerment that addresses social inequities.
7. Disseminate knowledge and findings to all partners.

FAM Allies Members Receive:

- A choice on the level of participation, allowing access to current asthma information
- The expertise of organizations and individuals working together on asthma issues
- Networking opportunities
- Invitations to attend coalition meetings and other FAM Allies events



Fight Asthma Milwaukee (FAM) Allies Committees and Contact Information

Coalition Director: John R. Meurer, MD, MBA, Medical College of WI

Care Coordination and Case Management

The Care Coordination and Case Management Committee is comprised of a multidisciplinary team of community-based health care providers. The goal of the committee is to network, collaborate and strategize how to best integrate services throughout Milwaukee to assure the quality and standardization of in-home and community asthma services.

Chair and Coordinator:

Julie Driscoll, Milwaukee Health Department
Ph: (414) 286-5725, E-mail: jdrisc@milwaukee.gov

Clinical Quality Improvement

The Clinical Quality Improvement Committee consists of a group of healthcare professionals who are working to improve the quality of evidence-based, culturally competent asthma services by clinicians. We provide education to primary care physicians, clinic staff, pharmacists and others who have an interest in improving asthma care to children.

Chair: Mark Hermanoff, MD, Aurora Medical Group

Coordinator: Rhonda Duerst, Children's Hospital of Wisconsin
Ph: (414) 266-2729, E-mail: rduerst@chw.org

Communications

The Communications Committee consists of communications, marketing and public relations professionals from a variety of Milwaukee organizations who work to support the individual goals of FAM Allies, while proactively promoting FAM Allies as a whole to target markets, as well as the community-at-large.

Chair: Julie Pedretti, Children's Hospital and Health System

Coordinator: Anne Marie Wagner, Children's Hospital and Health System
Ph: (414) 390-2163, E-mail: awagner@chw.org

Family and Community Education

The Family and Community Education Committee provides asthma education and resources to individuals and community groups including parents, children, school staff, childcare providers, and parishes.

Co-chair: Jerry Medinger, State of Wisconsin Department of

Natural Resources

Co-chair: Tracy Osborne, Boys and Girls Clubs of Greater Milwaukee

Coordinator: Erin Lee, Children's Health Education Center
Ph: (414) 390-2179, E-mail: elee@chw.org

Parent and Neighborhood Organizing

The Parent and Neighborhood Organizing Committee is a grassroots movement to engage caregivers to get, and stay, involved in FAM Allies. The movement works to promote diversity among membership and program coordination, as well as foster long-term relationships, commitment and investment in the coalition.

Chair: Joyce Mallory, Start Smart Milwaukee

Coordinator: Open
Ph: () - , E-mail: @

Steering

The Steering Committee provides leadership for committee activities and key implementation issues including budgets, securing financial resources, strengthening professional and community partnerships, linking to the Wisconsin Asthma Coalition and ensuring compliance with policies and procedures.

Co-Chair: Kathy Levac, RN, MS, Health and Wellness Enterprises, LLC

Co-Chair: Amy Murphy, MPH, Milwaukee Health Department
Coordinator: Cathy Brummer, Medical College of Wisconsin
Ph: (414) 456-4948,
E-mail: cbrummer@mail.mcw.edu

Surveillance and Evaluation

The Surveillance and Evaluation Committee evaluates and implements appropriate outcomes measures to capture the impact of FAM Allies on the health and quality of life of children with asthma. Areas include hospitalization and ED data, clinic visits, health related quality of life, missed school days and HEDIS measures, as well as internal coalition assessments.

Chair and Coordinator:

Jennifer Cohn, Medical College of Wisconsin
Ph: (414) 456-4054, E-mail: jcohn@mcw.edu

FIGHT ASTHMA MILWAUKEE



LEAD AGENCY:
CHILDREN'S HOSPITAL AND HEALTH SYSTEM

Fight Asthma Milwaukee (FAM) Allies Membership Form

Name: _____

Title: _____

Organization (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

If you are representing an agency within the community and would like for FAM Allies to share with your leadership information on your work on behalf of FAM Allies within the community please list the name, title, and contact information of the individual that we should contact:

Name: _____ Title: _____

**Membership Level
(check one of the following):**

- Active Membership
- Family and Friends Membership
- Sponsorship

Committee? _____

**I would like to make the following contribution
to support FAM Allies community education:**

- \$10
- \$20
- \$30
- \$50
- \$100
- write in _____

In addition to FAM Allies materials, I would like to receive mailings from the Wisconsin Asthma Coalition:

**I have read and understand this membership agreement.
As a member of FAM Allies, I endorse the vision and mission of the coalition.**

Signature: _____ Date: _____

Please return this form to: Erin Lee, FAM Allies coordinator
Children's Health Education Center
1533 N. RiverCenter Dr.
Milwaukee, WI 53212
Fax: (414) 765-0996