

fight asthma milwaukee

vision

Fight Asthma Milwaukee (FAM) Allies began with the powerful idea that better care could be provided to children with asthma through partnerships in healthcare, government and the community.

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mission

FAM Allies supports healthy lifestyles for children with asthma and families through communication, education and strong partnerships.

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goals

- Increase quality of life for children with asthma and their parents.
- Decrease emergency room visits and hospitalizations.
- Decrease missed child care, school and work days.



Fight Asthma Milwaukee Allies
Membership Services
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FIGHT ASTHMA MILWAUKEE



LEAD AGENCY:
CHILDREN'S HOSPITAL AND HEALTH SYSTEM



Helping Milwaukee
kids breathe
easier...



www.famallies.org

What takes your breath away?

Thirty-thousand children in Milwaukee county suffer from asthma, a chronic, sometimes severe, lung condition that adversely affects the lives of children and families.

FAM Allies is a county-wide collaboration involving more than 160 healthcare professionals, government officials, local businesses, community leaders and families.

Through education and skills training, FAM Allies increases asthma awareness, reduces hospital visits and gives children with asthma a higher quality of life.

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The research we're doing ...

Emergency Department (ED) Allies
Latino Community's Perceptions of Asthma and Its Treatments
Milwaukee Healthy Homes Demonstration Project

The tools we offer ...

www.famallies.org
FAM Allies Toolkit for Clinicians
Breathe with Ease: An Asthma Toolkit for Parishes
FAM Allies Community Report

Want to join?

FAM Allies is a coordinated effort of individuals from across metropolitan Milwaukee. Our committees include: Care Coordination & Case Management, Clinical Quality Improvement, Communications, Family and Community Education, Parent and Neighborhood Organizing, Steering and Surveillance and Evaluation.

Interested in joining us?

Contact membership services:
Ph: (414) 456-4948 • Fax: (414) 456-6385
cbrummer@mail.mcw.edu

American Lung Association • Aurora Health Care • Boys and Girls Clubs of Greater Milwaukee
Children's Hospital and Health System • Centers for Disease Control and Prevention • City of Milwaukee
Milwaukee Health Department • Covenant Healthcare • Columbia-St. Mary's Health Care System • Family House • Medical College of Wisconsin • Milwaukee Public Schools • Novartis • The Robert Wood Johnson Foundation • 16th Street Community Health Center • State of Wisconsin Tobacco Prevention, Research and Education Program • United Healthcare of Wisconsin • US Department of Housing and Urban Development • UW Medical School for Tobacco Research and Intervention

Resources: Parents and children

Asthma Wellness Days

Asthma-focused health fairs for all ages. Health professionals discuss asthma management skills, talk about new treatments and help raise awareness.

Catch your Breath:

Asthma Survival Skills

Free, multimedia learning experiences for better asthma management and control.

Footsteps to Fitness

A Children's Health Education Center exercise and nutrition program for kids ages 10 to 13 with asthma and/or weight concerns.

Resources: Teachers and schools

Asthma Basics for Schools

On-site asthma management training to help school personnel understand asthma, respond to symptomatic children and prevent attacks.

Exercise and Asthma

On-site asthma training for physical education teachers provided by the American Lung Association of Wisconsin.

Awesome Asthma School Days

Free Children's Health Education Center program where students learn about asthma and the management skills that will help them stay healthy and in school.

Resources: Childcare providers

Asthma Care and Child Care

Free classes to help child care professionals recognize early warning signs and symptoms of asthma, respond to children experiencing asthma and prevent attacks.

Counting on You: Responding to Kids with Asthma

An on-site program offered through the American Lung Association of Wisconsin that teaches providers to identify and manage asthma in their child care environment.

Resources: Clinicians and professionals

Allergist Outreach Asthma Education for Primary Care Physicians

Three-hour continuing education program taught on-site by an allergist and nurse team. Includes guideline review, clinical case discussion and equipment demonstrations.

Pharmacist Asthma Management

Free, multimedia learning experiences for improved asthma management.

Teach Asthma Management

A training session for nurses, office managers, outreach workers and others who teach families how to manage asthma.