

Accreditation



Children's Hospital of Wisconsin is an approved provider of continuing nursing education by the Wisconsin Nurses Association Continuing Education Approval Program Committee, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Nurses will receive 4 contact hours.

Cancellation/information

If you must cancel, substitute participants gladly are accepted. Please contact Rhonda Duerst with the name of the substitute participant or for more information on program content at (414) 266-2729, or rduerst@chw.org.

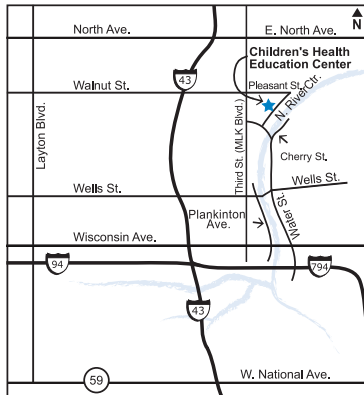
Location

Children's Health Education Center (CHEC)
1533 N. RiverCenter Dr., Milwaukee, WI 53212

CHEC is located along the Milwaukee River in Schlitz Park between Cherry and Pleasant Streets.

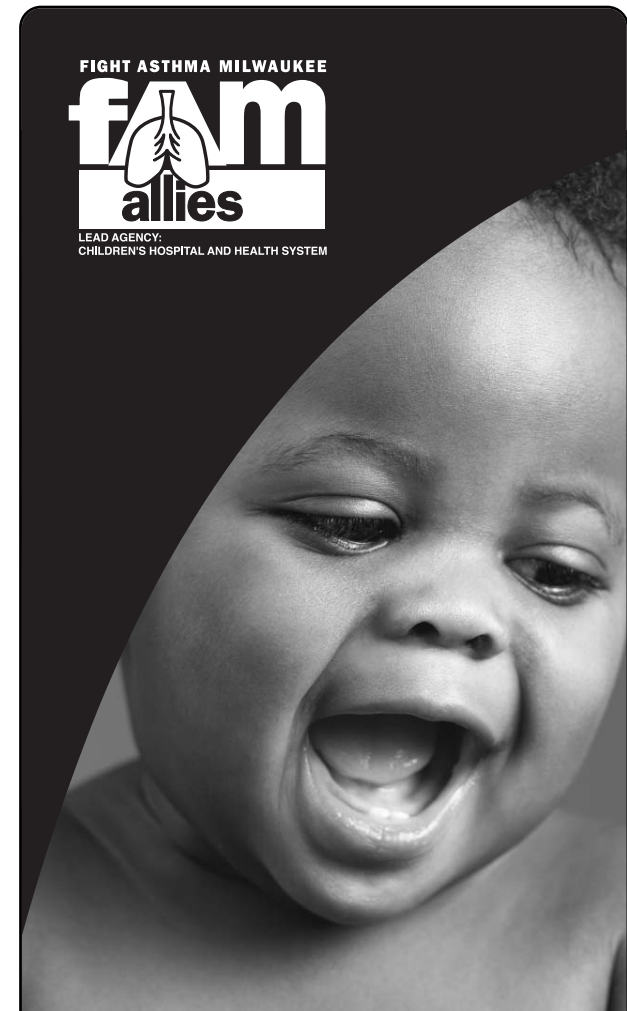
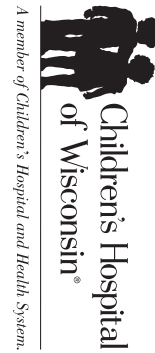
- 94 East to 794 (Plankinton Avenue Exit).
- Left (north) on Plankinton Avenue to Wells Street.
- Right (northeast) on Wells Street to Water Street.
- Left (north) on Water Street to Cherry Street.
- Left (northwest) on Cherry Street over the river.
- Turn right at the entrance to RiverCenter Drive (Riverfront Parking Lot).

- Proceed on RiverCenter Drive to 1533 North RiverCenter Drive (mid-building).
- Park in CHEC free parking directly in front of the building in any area marked "RESERVE CHEC."



©2005 Children's Hospital and Health System.
All rights reserved.

Children's Hospital of Wisconsin, Inc.
PO Box 1997
Milwaukee, WI 53201



Teach Asthma Management (TAM)

An interactive seminar for clinicians

May 19, or Oct. 19, 2005
8:30 a.m. – 2:00 p.m.
Children's Health Education Center

Non-Profit
Organization
US POSTAGE PAID
Milwaukee, WI
53201
Permit No. 2284

Who should attend

Health care professionals who are interested in improving pediatric asthma care and patient outcomes. No prerequisites.

Faculty speakers

Mary Balistreri Cywinski, MS

tobacco education and outreach specialist, UW Center for Tobacco Research and Intervention.

Rhonda Duerst, RRT-NPS, AE-C, asthma program coordinator, Children's Hospital of Wisconsin.

Linda Gehring, PhD, RN, APNP, BC, associate professor, Alverno College.

Mark Hermanoff, MD

allergist, Aurora Medical Group / Allergy Associates.

Erin Lee, BA, Fight Asthma Milwaukee Allies coalition coordinator, Children's Health Education Center.

Laurie Smrz, RN, BSN

asthma research nurse, Medical College of Wisconsin.

Practical learning objectives

- Identify family concerns, improve teaching effectiveness and promote patient self-confidence.
- Teach caregivers to administer daily anti-inflammatory control medications and as-needed quick-relief medications for patients with persistent asthma.
- Teach caregivers to control asthma triggers.
- Teach caregivers to recognize symptoms, adjust medications and seek help according to the written action plan.
- Ask, advise and assist smokers to quit.
- Recommend regular patient follow-up based on level of asthma severity and control.

This activity is partially supported with funding from Center for Disease Control and State of Wisconsin Department of Health and Family Services.

Schedule

8 a.m. - 8:30 a.m. Registration and continental breakfast

8:30 a.m. - 8:45 a.m.

Welcome – Erin Lee, BA

- Overview of the day.
- Challenges in the primary care office setting.

8:45 a.m. - 9:45 a.m.

Overview of asthma – Mark Hermanoff, MD

- Local asthma surveillance.
- NAEPP asthma guidelines.

9:45 a.m. - 10:30 a.m.

Asthma medications and devices –

Rhonda Duerst, RRT-NPS, AE-C

- Asthma medications and administration techniques.
- Asthma medicines at school/child care.
- Peak flow meter.

10:30 a.m. - 10:45 a.m. Break

10:45 a.m. - 11:10 a.m.

Environmental trigger control plan – Laurie Smrz, RN, BSN

- Indoor asthma trigger control.
- Outdoor asthma trigger control.
- School/child care trigger control.

11:10 a.m. - 11:30 a.m.

Tobacco interventions – Mary Balistreri Cywinski, MS

- Smoking cessation counseling within primary care.
- What works to help smokers.
- Available resources.

11:30 a.m. - 11:55 a.m.

Implementing asthma care plans – Erin Lee, BA

- Components of an asthma care plan.
- Educating the patient/family on use of asthma care plan.

11:55 a.m. - 12:15 p.m.

Improving clinician/patient family communication –

Linda Gehring, PhD, RN, APNP, BC

- Improving clinician-patient/family communication.
- Implementing change in the primary care office.

12:15 p.m. - 12:30 p.m.

Wrap up – Erin Lee, BA

- Evaluation.
- Local and state asthma coalitions.
- Available asthma services in the community.

12:30 p.m. - 1 p.m. Lunch will be provided for all attendees

1 p.m. - 2 p.m.

Optional hands-on learning stations

Clinicians will have the opportunity to work hands-on with different asthma devices/tools.

Registration Form

TAM Seminar

Space is limited, register early!

- May 19th, 2005 (due May 6th).**
- Oct. 19th, 2005 (due Oct. 7th).**

Register by phone by calling Rhonda Duerst at (414) 266-2729, or fax this completed page to (414) 266-2109.

Name: _____

Title: LPN MA RCP RN

other: _____

Clinic/office name: _____

Business address: _____

City/State/ZIP: _____

Phone: () _____

Fax: () _____

E-mail: _____

Optional hands-on learning stations:

- Will attend
- Will not attend

Fees and Cancellations

Participants WILL NOT be charged a registration fee to attend the seminar. If you must cancel, substitute participants gladly are accepted. Please contact Rhonda Duerst for more information at (414) 266-2729, or rduerst@chw.org.

ADA

Children's Health and Hospital System fully intends to comply with the legal requirements of the Americans with Disabilities Act. If any participant is in need of accommodation, please call Rhonda Duerst at (414) 266-2729.